Galisteo Consulting Group, Inc.

A small consulting firm offering services and research in national security and policy analysis. A dynamic resource for businesses and government agencies during times of change.

October 24, 2023 IARPA BENGAL Proposers' Day



Presenter: Peter Chew, President Galisteo Consulting Group, Inc.

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My background

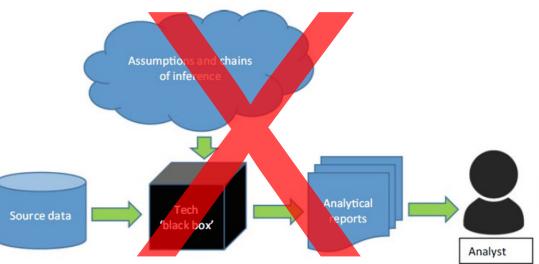




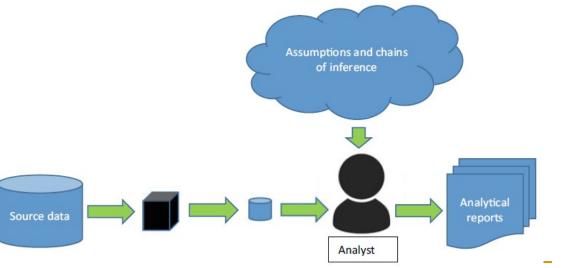
- (Computational) linguist / NLP
 - Undergrad: Russian & Polish language & literature
 - Doctoral thesis: Russian computational linguistics
 - Multilingual NLP
 - Disinformation
 - Generalized applications of NLP to big data problems in government, industry
- Russia and East Europe area expertise
- Data analytics for fraud investigation
- Patents
 - Identifying 'fringe beliefs'
 - Identifying propaganda in social media
 - Anomaly detection and pattern matching
- Industry (Big 6) and Govt. experience
 - Gamut from R&D to consulting to production systems

Our view of NLP's role

Bad – the 'Rube Goldberg' machine



Good – human and machine do what they're best at



We ought to align with Heuer 1999 'Psychology of Intelligence Analysis' ³







Book: Chew et al 2023: Digital Disinformation: Computational Analysis of
Culture and Conspiracy Theories in Russia and Eastern Europe
Paper: Chew 2018: Exposing bot activity with PARAFAC tensor decompositions



Paper: Chew 2023: The differential wisdom of crowds: Using ChatGPT and the Twitter API to interrogate entire cultures
Patents: Chew 2017: 'Identifying propaganda in global social media' Chew 2021: 'Identifying fringe beliefs from text'

Chew, Bader 2009: Multilingual information retrieval

Propaganda and 'fringe beliefs'



Drawing upon adversary thinking...

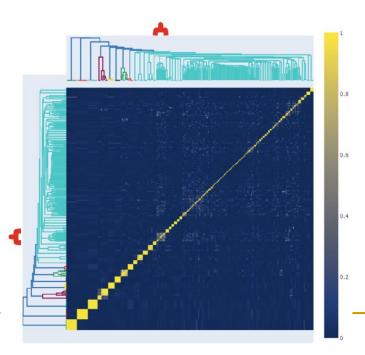


В конце января прошло общее собрание АВН. В его работе приняли участие представители правительства и руководство ВС РФ. Предлагаем вашему вниманию главные моменты доклада начальника ГШ ВС РФ на тему «Основные тенденции развития форм и способов применения ВС, актуальные задачи военной науки по их совершенствованию».

В XXI веке прослеживается тенденция стирания различий между состоянием войны и мира. Войны уже не



And connecting it with state-of-theart data analytics and NLP to help us gain situational awareness



Galisteo's roles – past and now





- We are interested in being a *sub* / consultant
 - Can you use our out-of-the-box NLP thinking?
- We've been prime & sub to the US Govt previously – & have clearances
 - Office of Naval Research
 - DOE National Labs, other FFRDCs
 - □ IC
 - AFRL
 - IRS
 - Dept of the Interior
 - ...and more
- Also industry experience



Please reach out!

Dr. Peter A. Chew, D.Phil., CPA, CFE President & Principal Investigator

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